

Tailfin's Hilton Top Chef DVD Package wins Best of Category PIAG award

ATLANTA, Ga. – (May 13, 2011) Tailfin's Hilton Top Chef DVD Package was awarded a 2011 PIAG (Printing & Imaging Association of Georgia) "Best of Category" in the Packaging category last month at the annual PIAG Awards ceremony held at The Georgia Aquarium. The winning piece was developed for Hilton Hotels & Resorts to showcase their integrated partnership with the popular reality TV show, Top Chef. The package featured a double gate fold DVD holder using embossed detail, silver foil stamping, as well as die-cut pockets that housed DVDs of elimination and final episodes and a perfect bound recipe booklet. It was designed by Tailfin and produced by Henry & Co.

The PIAG Print Excellence Competition is an annual competition recognizing the most impressive combinations of technology and craftsmanship in Georgia's printing, imaging, and finishing community.

