



***Tailfin Marketing Wins Top Honors in the
2011 Hermes International Creative Awards***

ATLANTA, Ga. – (May 18, 2011) – Tailfin Marketing has been awarded a Platinum 2011 Hermes International Creative Award for Mobile App development, as well as three Gold Hermes for an Integrated Marketing Campaign, Web Design, and Microsite Development. The Hermes Creative Awards are administered and judged by the Association of Marketing and Communication Professionals and recognizes outstanding work in the industry.

The award winning work was for aesthetic industry leader Solta Medical, on their Fraxel, Thermage and Isolaz brands.

“We are thrilled to have our work recognized by the industry and our peers”, said Greg Abel, Director of Client Services at Tailfin, “but most importantly, we feel thrilled to have a client that continually allows us to push the creative and technological envelope and trusts us to do so in a way that is meaningful to our target audiences and their bottom-line.”