



FOR IMMEDIATE RELEASE

Atlanta's Tailfin wins 'Blue Ribbon Small Business Award' from U.S. Chamber of Commerce

Integrated marketing firm one of 75 businesses across U.S. to receive prestigious award

ATLANTA – Tailfin Marketing Communications has received the **Blue Ribbon Small Business Award** from the U.S. Chamber of Commerce. Tailfin was nominated by the **Metro Atlanta Chamber of Commerce** and is one of just two companies in Georgia to receive this honor. In total, 75 businesses across the United States were selected for the award.

The award makes Tailfin eligible for the **Community Excellence Award**, sponsored by Sam's Club. The Community Excellence Award will be given to the business with the most votes at America's Small Business Summit in Washington, D.C., on May 18. Voting opened March 1 on the U.S. Chamber of Commerce's web site and closes March 12.

Votes for Tailfin Marketing Communications can be cast at www.uschambersummit.com.

"We are so excited to receive this award," said Lola Carlisle, co-founder of Tailfin and 2009 finalist for Small Business Person of the Year by the Metro Atlanta Chamber of Commerce. "There are so many companies who are making a difference, particularly in this troubled economy. It is refreshing to see the focus on and appreciation being expressed to small businesses by the U.S. Chamber of Commerce. This award recognizes and rewards the Tailfin team for their dedication to their clients and community."

"The Blue Ribbon Small Business award is about more than recognizing financially successful businesses. It's about honoring those that show a commitment to their employees, sound business practices, and bettering their communities," stated Thomas J. Donohue, U.S. Chamber president and CEO, on the U.S. Chamber's web site.

About Tailfin Marketing Communications

Founded in 1999, Tailfin is a mid-sized, full-service marketing communications agency based in Atlanta, Georgia. Founded and directed by advertising and web development agency veterans Lola Carlisle and Greg Abel, Tailfin's operational philosophy is simple – deliver big-brand creative talent with small agency agility and personality. Clients include major international consumer brands such as The Coca-Cola Company and Hilton Hotels, a number of mid-sized national consumer and business-to-business brands, and a few local favorites just for fun. Tailfin's capabilities and work portfolio run the gamut, including strategy and message development, identity design, advertising development, web planning and design, sales support materials, package design, broadcast creative, promotional programming, environmental and tradeshow design and pretty much anything else you can shake a creative stick at. Tailfin is an active member of the National Women Business Owners Corporation. For more details on Tailfin, log on to www.tailfin.com.